

Paper Id: **270302**Roll No:

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MBA
(SEM III) THEORY EXAMINATION 2019-20
INTERNATIONAL BUSINESS MANAGEMENT

Time: 3 Hours

Total Marks: 70

Note 1. Attempt all sections equally & try to give answers in a neat & legible manner.

SECTION A

1. Attempt all questions briefly. 2 x 7 = 14

a.	Discuss the role of negotiations in international business.
b.	Difference Between International Business & Domestic Business
c.	Identify the basic concepts relating to foreign Exchange.
d.	List the various Financial Institutions facilitating international trade.
e.	Illustrate the function of NAFTA.
f.	Summarize any two Objectives of BRICS and SAARC.
g.	Give the Full Form of UNCTAD and IBRD

SECTION B

2. Attempt any three of the following: 7 x 3 = 21

a.	Explain the reason why Indian Rupee has lost its value since 2010.
b.	Discuss the major factor which are important in Exchange rate determination.
c.	Explain the principles of regional economics integrations. Also discuss the reasons for formation of regional economic integration.
d.	Discuss the objectives and functions of European Union (EU).
e.	Explain EPRG framework of international marketing orientation with suitable Example.

SECTION C

3. Attempt any one part of the following: 7 x 1 = 7

(a)	Explain about International Staffing Approaches
(b)	Explain the Differentiate between Tariff and Non Tariff barriers with examples

4. Attempt any one part of the following: 7 x 1 = 7

(a)	Explain economic Integration in detail.
(b)	“The failure of the GATT led to the creation of the WTO” .Discuss.

5. Attempt any one part of the following: 7 x 1 = 7

(a)	Explain Absolute advantage theory of International Business.
(b)	What are the main characteristics of a Global Firm?

6. Attempt any one part of the following: 7 x 1 = 7

(a)	Discuss the various factors that influence foreign investment decisions
(b)	Discuss the factor that causes Globalization of Business.

7. Attempt any one part of the following: 7 x 1 = 7

(a)	Discuss the ethical issue in International Business.
(b)	What are the factors to be considered to calculate “Country Attractiveness”?